

AFSUG hosted

**1662**

**CUSTOMERS**

**in 2016**





We hosted

54

SIG EVENTS

in 2016

<b>SPECIAL INTEREST GROUP</b>	<b>HOW MANY?</b>
Human Capital Management	12
Enterprise Information Management	6
Operations Management	5
Real Estate Management	6
Solution Manager	10
Digitisation	3
Retail & CPG	6
Finance & Commerce	3
Customer Engagement & Commerce	3







## LARGE SPECIAL INTEREST GROUP

### Human Capital Management

Chairman – Erick Jacobs, SAPPI

- 12** SIG Events hosted
- 10** Steercom Meetings hosted
- 392** Customer delegates attended

## SMALL SPECIAL INTEREST GROUP

### Real Estate Management

Chairman – Russell Hope, City of Cape Town

- 6** SIG Events hosted
- 10** Steercom Meetings hosted
- 113** Customer delegates attended





## MOST CONSISTENT SPECIAL INTEREST GROUP

 Solution Manager



## MOST ATTENDEES ONE EVENT

 Operation Management

## MOST IMPROVED SPECIAL INTEREST GROUP

 **LARGE**  
Customer Engagement  
& Commerce

 **SMALL**  
Enterprise Information  
Management





**ERICK JACOBS**  
SAPPI, Human Capital  
Management

**RUSSELL HOPE**  
Real Estate Management

**TERRENCE OGLE**  
Solution Manager





**BRUNO BIANCHI**  
HCM

**CLAUDIA FOURIE**  
EIM

**PAUL VERMAAK**  
Digitisation

**LIBRE ERASMUS**  
CEC